

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| | | |
|--|--|--|
| <u>Contract / Revision</u> 493411 / | | <u>Alt Order #</u> 06313691 |
| <u>Product</u> OBAMA SKED A ADD | | |
| <u>Contract Dates</u> 09/13/12 - 09/19/12 | | <u>Estimate #</u> 1768 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 09/12/12 / 09/14/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 09/14/12 | 09/17/12 | M-F 1-2pm | 1-2pm | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$195.00 | | | |
| N 2 | KVVU | 09/14/12 | 09/17/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$4,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$2,150.00 | | | |
| N 3 | KVVU | 09/14/12 | 09/17/12 | Extra | M-F 1:05-1:35am | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$100.00 | | | |
| N 4 | KVVU | 09/14/12 | 09/17/12 | Better | M-F 11a-12p | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$195.00 | | | |
| N 5 | KVVU | 09/14/12 | 09/17/12 | Friends | M-F 12:05-1:05a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 1 | \$225.00 | | | |
| N 6 | KVVU | 09/14/12 | 09/17/12 | Divorce Court/Divorce Court | M-F 12-1p | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$195.00 | | | |
| N 7 | KVVU | 09/14/12 | 09/17/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 8 | KVVU | 09/13/12 | 09/17/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$450.00 | | | |
| N 9 | KVVU | 09/14/12 | 09/17/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$700.00 | | | |
| N 10 | KVVU | 09/14/12 | 09/17/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M---F-- | | | | 2 | \$275.00 | | | |
| N 11 | KVVU | 09/14/12 | 09/14/12 | Bones | Fri 9p-10p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 493411 / | 06313691 |

| | | |
|-----------------------|------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/13/12 - 09/19/12 | OBAMA SKED A ADD | 1768 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama For America | 09/12/12 / 09/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$1,750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 09/10/12-09/16/12 | Bones | Fri 9p-10p | -----F---- | :30 | | \$1,750.00 | NM | | |
| See MG 16.2 | | | | | | | | | | | | |
| N 12 | KVVU | 09/17/12 | 09/17/12 | Bones | Mon 8p-9p | | :30 | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$4,500.00 | | | |
| N 13 | KVVU | 09/15/12 | 09/15/12 | MLB Regular Season | 12-4p/4-7p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$950.00 | | | |
| N 14 | KVVU | 09/15/12 | 09/15/12 | NCAA Football Late Game | NCAA Football Lat | | :30 | | | NM | 1 | \$2,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$2,325.00 | | | |
| N 15 | KVVU | 09/15/12 | 09/15/12 | DELAYED NEWS | Various | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| N 16 | KVVU | 09/15/12 | 09/15/12 | Sa/Su 9a-6pm | Sa 12p-6p/Su 9a-6 | | :30 | | | NM | 1 | \$1,835.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$85.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 09/10/12-09/16/12 | Sa/Su 9a-6pm | Sa 12p-6p/Su 9a-6 | -----Sa-- | :30 | | \$85.00 | NM | | |
| See MG 16.2 | | | | | | | | | | | | |
| | 2 | KVVU | 09/17/12-09/17/12 | The Mob Doctor | Mon 9p-10p | M----- | :30 | | \$1,835.00 | NM | | |
| Ⓜ MG for 11.1,16.1 | | | | | | | | | | | | |
| N 17 | KVVU | 09/16/12 | 09/16/12 | The Closer | Sun 3-4p | | :30 | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$85.00 | | | |
| N 18 | KVVU | 09/16/12 | 09/16/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$8,500.00 | | | |
| N 19 | KVVU | 09/16/12 | 09/16/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$7,500.00 | | | |
| N 20 | KVVU | 09/16/12 | 09/16/12 | CSI:Miami | Sun 12-1am | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$185.00 | | | |
| Totals | | | | | | | | | | | 28 | \$36,825.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------------|--------------------|
| 08/27/12 -09/17/12 | 28 | \$36,825.00 | \$31,301.25 |
| Totals | 28 | \$36,825.00 | \$31,301.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6313691 TRF# 493411 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 17.30
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6313691 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP14/12 17.30

REP: TO ROSE
 FR NIKKI
 OK'D M8
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|---------|------------|----------|---------|-----------|------|-----------|
| 19 | S | | 300P-400P | 30 | | \$85.00 | 9/15 | 9/15 | 0 | | SAT | 0 |

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1768

PROGRAM : WITHOUT A TRACE
 CON COM1: WITHOUT A TRACE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 30 | S | | 900P-1000P | 30 | | \$1,750.00 | 9/14 | 9/14 | 0 | | FRI | 0 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : BONES
 ORD COM1 : PRG CORRECTION. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-26 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 33 | A | | 900P-1000P | 30 | | \$1,835.00 | 9/17 | 9/17 | 1 | | MON | 1 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : MOB DOCTOR
 ORD COM1 : SPOTS N/A. MG 'MOB DOCTOR'. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-30 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-19 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#30 MISSED: FRI/900P-1000P SEP14 30S \$1,750.00 (SEP14/12)
 BUY#19 SAT/300P-400P SEP15 30S \$85.00
 OFFER: MON/900P-1000P SEP17 30S \$1,835.00 PLS ADVISE.
 CMT: SPOTS N/A. MG 'MOB DOCTOR'. PRE-BOOKED PLS APPROVE.

SEP/12 36825.00 CONTRACT TOTAL 36825.00
 TOTAL SPOTS 28

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313691 TRF# 493411 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 14.39
 *** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6313691 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.39

REP: TO ROSE
 FR NIKKI
 OK'D M6-M7
 SEE LINES 31-32
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 28 | S | | 1100P-1200M | 30 | | \$950.00 | 9/15 | 9/15 | 0 | | SAT | 0 |

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
 AGENCY PRODUCT CODE = 101

PROGRAM : FOX SAT BASEBALL
 ORD COM1: NEWS DELAYED DUE TO 3 HOUR MOVIE.
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-15 FOR 1 SPOT/WK

REP HEADLINE# 6313691 TRF# 493411
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP13/12 14.39
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----------------------------------|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 17 | S | | 1000P-1100P | 30 | | \$1,500.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| PROGRAM : FOX 5 NEWS AT 10PM SAT | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 10PM SAT | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 32 | A | | 1100P-1200M | 30 | | \$1,500.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| PROGRAM : FOX 5 NEWS AT 10PM SAT | | | | | | | | | | | | |
| ORD COM1: NEWS DELAYED DUE TO 3 HOUR MOVIE. PRE BOOKE PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP15 ON LINE-17 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 31 | A | | 100P-400P | 30 | | \$950.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : FOX SAT BASEBALL
ORD COM1: SORRY MY MISTAKE. WRONG LINE MG WAS DONE ON. PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-28 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#28 MISSED: SAT/1100P-1200M SEP15 30S \$950.00 (SEP13/12)
OFFER: SAT/100P-400P SEP15 30S \$950.00 PLS ADVISE.
CMT: SORRY MY MISTAKE. WRONG LINE MG WAS DONE ON. PLS APPROVE.

M7 OK'D BUY#17 MISSED: SAT/1000P-1100P SEP15 30S \$1,500.00 (SEP13/12)
OFFER: SAT/1100P-1200M SEP15 30S \$1,500.00 PLS ADVISE.
CMT: NEWS DELAYED DUE TO 3 HOUR MOVIE. PRE BOOKE PLS APPROVE.

SEP/12 36825.00 CONTRACT TOTAL 36825.00
TOTAL SPOTS 29

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313691 TRF# 493411 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 12.42
*** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

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PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 12.42

REP: TO ROSE
FR NIKKI
OK'D M3 M4 M5
SEE LINES 28-30
TOTAL SAME
PLS CNF THANKS

STA:

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WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
AGENCY PRODUCT CODE = 101

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 26 | S | | 900P-1000P | 30 | | \$1,750.00 | 9/14 | 9/14 | 0 | | FRI | 0 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : TOUCH
ORD COM1 : PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-13 FOR 1 SPOT/WK

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP13/12 12.42
CHANGES *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|------|----|-------------|------|-----|------------|------------|----------|----------|------------|------------|-----------|
| 15 | S | | 100P-400P | 30 | | \$950.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| PROGRAM : FOX SAT BASEBALL | | | | | | | | | | | | |
| CON COM1 : FOX SAT BASEBALL | | | | | | | | | | | | |
| 28 | A | | 1100P-1200M | 30 | | \$950.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| PROGRAM : FOX SAT BASEBALL | | | | | | | | | | | | |
| ORD COM1 : NEWS DELAYED DUE TO 3 HOUR MOVIE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP15 ON LINE-15 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 18 | S | | 200P-300P | 30 | | \$85.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| PROGRAM : THE CLOSER | | | | | | | | | | | | |
| CON COM1 : THE CLOSER | | | | | | | | | | | | |
| 29 | A | | 300P-400P | 30 | | \$85.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| PROGRAM : THE CLOSER | | | | | | | | | | | | |
| ORD COM1 : PRG MOVED TO SUNDAY DUE TO SPORTS ON SATURDAY. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP15 ON LINE-18 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 30 | A | | 900P-1000P | 30 | | \$1,750.00 | 9/14 | 9/14 | 1 | | FRI | 1 |
| PROGRAM : BONES | | | | | | | | | | | | |
| ORD COM1 : PRG CORRECTION. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP14 ON LINE-26 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M3 | OK'D | | BUY#15 | | | | | | 30S | \$950.00 | (SEP13/12) | |
| OFFER:SAT/1100P-1200M SEP15 PLS ADVISE. | | | | | | | | | | | | |
| CMT:NEWS DELAYED DUE TO 3 HOUR MOVIE. | | | | | | | | | | | | |
| M4 | OK'D | | BUY#18 | | | | | | 30S | \$85.00 | (SEP13/12) | |
| MISSED:SAT/200P-300P SEP15 \$85.00 PLS ADVISE. | | | | | | | | | | | | |
| OFFER:SUN/300P-400P SEP16 | | | | | | | | | | | | |
| CMT:PRG MOVED TO SUNDAY DUE TO SPORTS ON SATURDAY. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| M5 | OK'D | | BUY#26 | | | | | | 30S | \$1,750.00 | (SEP13/12) | |
| MISSED:FRI/900P-1000P SEP14 30S \$1,750.00 (SEP13/12) | | | | | | | | | | | | |
| OFFER:FRI/900P-1000P SEP14 30S PLS ADVISE. | | | | | | | | | | | | |
| CMT:PRG CORRECTION. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| SEP/12 | | | 36825.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 36825.00 |
| TOTAL SPOTS | | | | | | | | | | | | 29 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
SEP12/12 17.20
HARRIS REPORT FROM REP
*** KVVU-TV ***

```
PROGRAM : COPS/DOGS
CON COM1: COPS/DOGS
```

REP HEADLINE# 6313691
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP12/12 17.20
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 2 | | | 1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P | 30 | | \$2,150.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 3 | | | 105A-135A PROGRAM : EXTRA CON COM1: EXTRA | 30 | 1 | \$100.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 4 | | | 1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS | 30 | 1 | \$195.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 5 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 30 | 1 | \$225.00 | 9/13 | 9/17 | 1 | | TH-F,M | 1 |
| 6 | | | 1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT | 30 | | \$195.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 7 | | | 300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER | 30 | | \$300.00 | 9/13 | 9/17 | 0 | | TH-F,M | 0 |
| 8 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$350.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 9 | | | 500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A | 30 | | \$450.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 10 | | | 600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | 30 | | \$725.00 | 9/13 | 9/17 | 0 | | TH-F,M | 0 |

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,
WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6313691 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 09.26

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2
 SEE LINES 26 AND 27
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | : SPTS |

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1768

| | | | | | | | | | | | | |
|------------------|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 13 | S | | 900P-1000P | 30 | | \$1,750.00 | 9/14 | 9/14 | 0 | | FRI | 0 |
| PROGRAM : FRINGE | | | | | | | | | | | | |
| CON COM1: FRINGE | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 26 | A | | 900P-1000P | 30 | | \$1,750.00 | 9/14 | 9/14 | 1 | | FRI | 1 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : TOUCH
 ORD COM1: PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-13 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 22 | S | | 100P-400P | 30 | | \$8,500.00 | 9/16 | 9/16 | 0 | | SUN | 0 |
|----|---|--|-----------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : FOX NFL (GAME 2)
 CON COM1: FOX NFL (GAME 2)

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 27 | A | | 1000A-100P | 30 | | \$8,500.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : NFL EARLY GAME
 ORD COM1: NO LATE GAME IS AIRING ON 9/16. PER TERESA, ADDED THIS SPOT TO EARLY
 ORD COM2: GAME. PRE BOOKED PLEASE APPROVE. THANK YOU, TERI
 THIS IS A MAKE-GOOD FOR SEP16 ON LINE-22 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#13 MISSED:FRI/900P-1000P SEP14 30S \$1,750.00 (SEP12/12)
 OFFER:FRI/900P-1000P SEP14 30S \$1,750.00 PLS ADVISE.
 CMT:PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI

M2 OK'D BUY#22 MISSED:SUN/100P-400P SEP16 30S \$8,500.00 (SEP12/12)
 OFFER:SUN/1000A-100P SEP16 30S \$8,500.00 PLS ADVISE.
 CMT:NO LATE GAME IS AIRING ON 9/16. PER TERESA, ADDED THIS SPOT TO EARLY
 CMT:GAME. PRE BOOKED PLEASE APPROVE. THANK YOU, TERI

SEP/12 36825.00 CONTRACT TOTAL 36825.00
 TOTAL SPOTS 29

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313691
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP12/12 17.20
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|---------|-----------|--------|-----------|
| 11 | | | 700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS | 30 | | \$700.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 12 | | | 900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS | 30 | | \$275.00 | 9/13 | 9/17 | 2 | | TH-F,M | 2 |
| 13 | | | 900P-1000P PROGRAM : FRINGE CON COM1: FRINGE | 30 | | \$1,750.00 | 9/14 | 9/14 | 1 | | FRI | 1 |
| 14 | | | 800P-900P PROGRAM : BONES CON COM1: BONES | 30 | | \$4,500.00 | 9/17 | 9/17 | 1 | | MON | 1 |
| 15 | | | 100P-400P PROGRAM : FOX SAT BASEBALL CON COM1: FOX SAT BASEBALL | 30 | | \$950.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 16 | | | 100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL | 30 | | \$2,325.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 17 | | | 1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT | 30 | | \$1,500.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 18 | | | 200P-300P PROGRAM : THE CLOSER CON COM1: THE CLOSER | 30 | | \$85.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 19 | | | 300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE | 30 | | \$85.00 | 9/15 | 9/15 | 1 | | SAT | 1 |

REP HEADLINE# 6313691
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
SEP12/12 17.20
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 20 | | | 600P-700P | 30 | | \$100.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
|----|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : DOG THE BOUNTY HUNTER
CON COM1 : DOG THE BOUNTY HUNTER

| | | | | | | | | | | | | |
|----|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 21 | | | 700P-800P | 30 | | \$250.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
|----|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TMZ WEEKEND
CON COM1 : TMZ WEEKEND

| | | | | | | | | | | | | |
|----|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 22 | | | 100P-400P | 30 | | \$8,500.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
|----|--|--|-----------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : FOX NFL (GAME 2)
CON COM1 : FOX NFL (GAME 2)

| | | | | | | | | | | | | |
|----|--|--|------------|----|--|------------|------|------|---|--|-----|---|
| 23 | | | 1000A-100P | 30 | | \$7,500.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
|----|--|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : FOX NFL (GAME 1)
CON COM1 : FOX NFL (GAME 1)

| | | | | | | | | | | | | |
|----|--|--|------------|----|--|----------|------|------|---|--|-----|---|
| 24 | | | 1200M-100A | 30 | | \$185.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
|----|--|--|------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : CSI MIAMI
CON COM1 : CSI MIAMI

| | | | | | | | | | | | | |
|----|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 25 | | | 800P-900P | 30 | | \$5,150.00 | 9/13 | 9/13 | 0 | | THU | 0 |
|----|--|--|-----------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : THE X-FACTOR
CON COM1 : THE X-FACTOR

SEP/12 36825.00

CONTRACT TOTAL 36825.00
TOTAL SPOTS 29

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*